

# Bjørn Lomborg Author and Leading Expert on Global Sustainability



## **CSA CELEBRITY SPEAKERS**

Bjørn Lomborg is President of the Copenhagen Consensus Centre, a think-tank that researches the smartest ways to do good. For this work, he was named one of TIME magazine?s 100 most influential people in the world. He is also a visiting Professor at Copenhagen Business School.

"An internationally recognised political scientist and economist"

#### In detail

For his work, Bjørn Lomborg was named one of TIME magazine's 100 most influential people in the world. He is a visiting fellow at Stanford University's Hoover Institution and is a frequent commentator in print and broadcast media, for outlets including the New York Times, Wall Street Journal, The Guardian, CNN, FOX, and the BBC. His monthly column is published in many languages by dozens of influential newspapers across all continents.

## What he offers you

In his highly informative and well researched presentations Bjørn systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important.

## How he presents

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.

## Topics

The Truth about Global Warming

Climate Change

Environmentalism

Sustainability

Government and Contemporary Society

Science, Technology and Nature

The World's Biggest Problems and Challenges

Feeling Good vs. Doing Good

## Languages

Bjørn presents in English or Danish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video

## **Publications**

#### 2023

Best Things First

## 2021

False Alarm: How Climate Change Panic Costs Us Trillions, Hurts the Poor, and Fails to Fix the Planet

#### 2015

The Nobel Laureates Guide to the Smartest Targets for the World 2016-2030

#### 2013

How Much Have Global Problems Cost the World?

### 2010

Cool It



Bjorn was excellent, he gave a very good and thought provoking speech, much talked about after the event - Rexam Plc

