



# Frank M. Rinderknecht

CEO of Rinspeed and Unconventional Business Visionary



## CSA CELEBRITY SPEAKERS

Frank Rinderknecht is the Swiss automotive visionary who founded Rinspeed as a student at the Technical University of Zurich. He is an innovator, a revolutionary and a disrupter who is best-known for Rinspeed's concept vehicles.

**"We want to set trends--we don't want to follow"**

### In detail

Today Frank Rinderknecht is a successful automotive consulting business which creates special products and conversions and is internationally renowned for extraordinary concept cars. Rinspeed also focuses on the use of new materials and eco-friendly energies and engines. The Swiss are among the world's pioneers in hydropower, his car creations sQuba is a zero-emission car. With his company Rinspeed, he has a habit of unveiling a world's first and most innovative that is guaranteed not to go unnoticed. Rinspeed is now diving into a completely new Metaverse dimension with his project. With a "sQuba" 3D NFT, the Swiss pioneer will create a bridge between the analogy, the digital and the underwater world for the first time. The 3D NFT will offer a variety of additional exciting features.

### What he offers you

The pioneering Swiss car designer shows how dreams become reality. Frank analyses the structures of communication and leadership in organisations and employs the model of extraordinary concepts in the corporate life. His presentations also offer insights into his belief that emotions are an important factor of success - they inspire creativity and innovation and generate new ideas.

### How he presents

Through wit and intelligence Frank will be a thought-provoking, out-of-the-box thinking speaker at your event.

### Languages

He presents in English, German, French and Italian.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Topics

Sustainable Mobility - The Future Way of Driving  
Innovation through Emotions  
Automotive Visions - Driven by Emotions  
Challenges and Innovation in the Automotive Industry  
Extraordinary Ways of Communication with Extraordinary Concepts  
Rinspeed sQuba - The First Submersible Car  
The BamBoo  
Artificial Intelligence