John and Doris Naisbitt

Leading Global Forecasters & Bestselling Authors

CSA CELEBRITY SPEAKERS

John and Doris Naisbitt started their working relationship as author and publisher in 1994. Since 2000 they have worked together analysing global trends. From 2006 to 2011 their focus was the fundamental transitions in China's social, political and economic development and its impact on the West. They are currently working on a new book about the new global landscape and its impact.

Yang Rui CCTV: "China's most famous couple"

In detail

Doris Naisbitt was the head of the German publishing house Signum. Since 2007 she has been the director of the Naisbitt China Institute. She is author of the bestseller 'Mai-Lin My China'. Doris holds 5 honorary professorships in China. Beside her focus on global trends she focuses especially on China's next generation and their characteristics as citizens and consumers. Before John Naisbitt became the assistant secretary of Education to President Kennedy, and special assistant to President Johnson, he worked as an executive for IBM and Kodak. His book 'Megatrends' sold more than 14 million copies in 57 countries. He is the recipient of 17 honorary doctorates in the humanities, technology and science. Together John and Doris travel around the globe several times each year and have spoken to many of the major corporations of the world.

What they offer you

Today's world is between disillusionment and an unexplored future. But only if we drop preconceived notions and yesterdays thinking we will be able to see the fundamental transformations that are taking place in front of our eyes. John and Doris help you to see the open doors in front of you.

How they present

If you are looking for content, authenticity and passion, John & Doris should be your choice. They are thought provoking and direct, dynamic joint presenters. Doris and John have the ability to connect emotionally with their audience. Their harmony leaves deep impressions and creates a positive atmosphere.

Topics

The 10 Things you Ought to Know about China

China Today and Tomorrow

The Transforming Global Landscape: Between Disillusionment and an Unexplored Future

Changing your Personal Landscape

Languages

They present in English. Doris speaks German as well.

Want to know more?

Give us a call or send us an e-mail to find out exactly what they could bring to your event.

How to book them?

Simply phone, fax or e-mail us.

Publications

2012

Innovation in China: The Chengdu Triangle

2010

China Model - With Zhao Qizheng

Mai-Lin My China (Doris Naisbitt)

2009

China's Megatrends: The 8 Pillars of a New Society