



# Dr. Klaus von Dohnanyi

Former President of the German Senate and Mayor of Hamburg



## CSA CELEBRITY SPEAKERS

Dr Klaus von Dohnanyi is a leading member of the German Social Democratic Party (SPD), a former President of the Senate and First Mayor in Hamburg. After the fall of the Berlin Wall and with German unification, Klaus von Dohnanyi became involved with the restructuring programme in East Germany. From 1993 to 1996 he was a special adviser on Market Economy and State to the Board of the Treuhandanstalt and BvS, its successor company, responsible for privatising state-owned companies in the former East Germany.

**"Germany's leading expert on privatisation, competition and globalisation"**

### In detail

After studying law at the universities of Munich, Columbia, Stanford and Yale, he started his career working at the Max-Planck-Institute for Civil Law. He then moved to Ford Motor Company, the car manufacturer, working for the company in both Detroit and Cologne where he was head of the Planning Division. From 1960 to 1967 Dohnanyi was a Managing Partner of the Institute for Market Research and Management Consulting in Munich.

### What he offers you

Dr Dohnanyi offers great insights into a variety of subjects and his in depth knowledge of European and global affairs, together with his understanding of their direction and consequences, has made him a much sought after speaker. In his presentations he skilfully highlights the business opportunities in an ever expanding Europe.

### How he presents

An experienced speaker and recognised expert in his field, Dr Dohnanyi's high content presentations are prepared to precisely meet clients' needs and always include a highly informative question and answer session.

### Topics

International Competitiveness  
The Future of Europe  
The Effects of Globalisation  
European Politics and Current Affairs  
Business Opportunities in a New Europe

### Languages

He presents in English or German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2003

Hat uns die Erinnerung das Richtige gelehrt?

#### 1998

Im Joch des Profits?

#### 1990

Brief an die Deutschen Demokratischen Revolutionäre  
Das deutsche Wagnis

#### 1986

Hamburg, mein Standort

#### 1978

Jugendarbeitslosigkeit

#### 1969

Japanische Strategien



Klaus had valuable content and his delivery was excellent and exciting, everyone was very positive - Global Telephony Provider

