



# Marga Hoek

Global Business and Thought Leader



## CSA CELEBRITY SPEAKERS

Marga Hoek is a member of Thinkers50, she is that rare combination: a true visionary on sustainable business and capital and a successful, innovative business leader who understands and applies the commercial realities of business.

**"A renowned successful and innovative business leader"**

### In detail

Operating at the highest level with ministers and presidents, Marga is a global voice for G20, G7 Climate Change and Cop 23 and a regular contributor for prestigious, global media like Forbes Magazine, Fortune and The Huffington Post. Her book *The Trillion Dollar Shift*, on the business opportunities of the Sustainable Development Goals, received an international, gold medal. Marga is a non-executive director for various, international companies after a successful CEO, executive career as well an appreciated and sought-after boardroom advisor. Marga is connected with multinationals in all sectors, but also with many inspirational start-ups and scale-ups around the world. She is the unique in demonstrating in how today's ICT's and technological innovations can be a huge force for good and is thus the only speaker in the world that inspires with her view on disruptive sustainability.

### What she offers you

Marga Hoek is the most sought-after speaker on sustainable business, capital and technology for diverse settings around the world. She challenges, inspires, and energises crowded venues with tailor-made keynotes that reflect her innovative vision and her constructive methods for forward progress.

### How she presents

In an age of disruption and political volatility, Marga is in high demand as a keynote speaker for her energising and motivating talks. She is an extremely experienced moderator who has worked with audiences of all sizes, from conference to boardroom.

### Topics

Sustainable Business  
Purpose in Business  
Advanced Technologies  
ESG Investing  
Leadership  
Next Generations  
The Business of Mental Health

### Languages

She presents in English, Spanish and Dutch.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Publications

#### 2023

Tech for Good

#### 2018

*The Trillion Dollar Shift - Achieving the Sustainable Development Goals*

#### 2014

*New Economy Business*