



# Michael Woodford MBE

Former President & CEO of Olympus



## CSA CELEBRITY SPEAKERS

Michael Woodford MBE is a British businessman who was formerly President and CEO of Olympus Corporation, making him the first non-Japanese person to be appointed as the company's CEO. However, he was dismissed after just four months in the position when he uncovered explosive financial irregularities.

### "Exposing the Olympus scandal"

#### In detail

Michael discovered that hundreds of millions of dollars had been transferred to mysterious accounts and when he brought it to the attention of his Chairman and board he was instantly sacked. Told that he should fear for his safety, he returned to London and briefed the Serious Fraud Office, starting a series of enquiries involving the FBI, SFO and the Tokyo Police. The scale of fraud was estimated to be \$1.7billion, over twenty years. The Sunday Times, The Independent and The Sun, all awarded him the 2011/12 "Business Person of the Year", and he also received the prestigious Financial Times "Boldness in Business" Award. He subsequently founded and became director of Michael Woodford Associates, which provides specialist training and consultancy on corporate governance, business in Japan and workplace cultures.

#### What he offers you

Michael offers audiences his own insight into this dramatic story. He speaks about risk management, corporate morality and social responsibility providing audience members with real world solutions to real business problems.

#### How he presents

Michael is an outstanding storyteller with raconteur timing and invaluable business insight which make him a highly sought-after speaker.

#### Topics

The Olympus Scandal  
Business Strategy  
Overcoming Adversity  
Social Responsibility  
Risk

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2013

Exposure: From President to Whistleblower at Olympus

#### Credentials

##### 2012

Cliff Robertson Corporate Sentinel Award 2012  
Financial Times/ArcelorMittal Person of the Year 2012

##### 2011

Person Who Mattered in 2011, Time Magazine  
Telegraph Briton of the Year  
Independent Business Person of the Year 2011  
Sunday Times Business Person of the Year 2011  
Sun Business Person of the Year 2011