



Miguel de Reina

Sales & Business Development Director, Expressive Media
Projects & Former Manager of Google Spain



CSA CELEBRITY SPEAKERS

Miguel de Reina was the first employee and Country Manager of Google sales office in Spain (2003-2006). He has also worked as an e-Commerce Sales Director of Terra. He is currently a member of the Board of Advisors, and independent director of Traffic4u Spain, and commercial director of Expressive Media Projects. He is Professor of Marketing at the Digital Enterprise Institute.

"The important element are PEOPLE" Miguel de Reina

In detail

Miguel de Reina studied at the IESE Business School, University of Navarra, IE (Instituto de Empresa) and ESIC: Master Marketing, Sales and Mass Media. Previously he was Sales Director at Antevenio (Media Planning Group) and Deputy Director of Advertising at Hachette Filipacchi (Interdeco).

What he offers you

Miguel de Reina believes that effort towards a transparent communication flow in all directions is crucial. In his invaluable presentations Miguel de Reina provides a unique perspective about the most important developments on e-commerce, marketing to those who want to improve the position of their business.

How he presents

His savvy presentations are delivered in a clear and incisive manner.

Languages

He presents in Spanish & English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Topics

- New Technologies
- Digital Marketing
- Opening New Markets
- Technological Innovation
- Marketing
- Sales
- eBusiness
- Internet