



# Noreena Hertz

Decision-Making Guru & Renowned Economist



## CSA CELEBRITY SPEAKERS

Noreena Hertz is a renowned thought leader and economist with an impressive track record in predicting global trends. As a global economist, whose work intersects the nexus of economics, technology, politics and society, and a pioneering and renowned thinker on ESG, the post-millennial generation and community building - Noreena also advises some of the largest organisations and most senior leaders in the world on strategy and transformation.

**"Now is the time to face the world with eyes wide open."**

### In detail

Previously she was ITV News' Economics Editor where she led ITV's economics coverage. She has given Keynote speeches at TED, The World Economic Forum and Google Zeitgeist sharing platforms with President Bill Clinton, James Wolfensohn and David Beckham amongst others. Noreena's thinking was the inspiration for Product (RED), which has raised hundreds of millions of dollars for the fight against HIV/AIDS in Africa. Most recently she has been exploring the world of today's teenagers, who she has coined "Generation K", with articles published in the UK, US, Europe and China. Noreena has a PhD from Cambridge University and an MBA from the Wharton School of the University of Pennsylvania. She is a Visiting Professor at University College London.

### What she offers you

As a global economist, whose work intersects the nexus of economics, technology, politics and society and a pioneering and renowned thinker on ESG, the post-millennial generation and community building, Noreena advises global audiences on strategy and transformation.

### How she presents

Noreena's inspirational talks leave the audience with a clearer vision for the future, arming them with better strategies that can prepare an organisation for the future.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.



Video

### Publications

**2021**

The Lonely Century

**2013**

Eyes Wide Open: How to Make Smart Decisions in a Confusing World

**2005**

IOU: The Debt Threat and Why We Must Defuse It

**2002**

The Silent Takeover: Global Capitalism and the Death of Democracy

### Topics

The Future of Globalisation: Navigating a New Era

Artificial Intelligence

Generation K: The Post Millennials

Sustainability, Social Impact and ESG

Leadership in the 21st Century

The Future of Work: Adapting to a Changing Landscape

The Geopolitical, Economic and Technological Landscape and How to Navigate It

In An Increasingly Disconnect World, How to Connect