



**Olivier Oullier Ph.D.**  
 Neurotech Entrepreneur, Investor & Brain Scientist



## CSA CELEBRITY SPEAKERS

Olivier Oullier is the co-founder of Inclusive Brains, a company developing digital twins of the human brain and brain computer interfaces to empower people suffering from disabilities to study and (re)join the workforce. He is also chief Science Officer at Optivio, a Boston-based company leveraging multimodal data to measure, predict and manage stress.

**"Named a Young Global Leader by the World Economic Forum"**

### In detail

Prof. Oullier is the former President of EMOTIV, the global leader of personalised neuroinformatics and the former Global Head of Strategy in Health and Healthcare and Member of the Executive Committee of the World Economic Forum. Olivier currently writes a column on neurotechnologies ?This is your brain on business? in Fortune Magazine. He designs, implements and evaluates evidence-informed multi-scale behaviour and system change strategies for organisations. He has developed a proprietary methodology allowing to assess the gap between intention (what people say/think they do) and action (what they do in their daily activities and environments).

### What he offers you

Olivier's unique field, consulting and academic experience allows him to introduce the concepts of 'social neuromarketing' and 'embodied economics' as new ways to consider insights from the real life of human beings to design realistic strategies and nudges to improve people's life and the functioning of corporations.

### How he presents

Olivier's presentations are customised to fit the needs of the clients to whom he is speaking. His messages are powerful and effective, delivered in his personal, yet highly professional style.

### Topics

Machine-Human Interfaces and the Metaverse  
 The Future of Work - Adaptive Workplaces  
 Neural Rights, Ethics  
 Inclusive Minds  
 Consumer Behaviour

### Languages

He presents in English and French.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

**2010**

Nouvelles Approches de la Prévention en Santé Publique : L'Apport des Sciences Comportementales, Cognitives et des Neurosciences