



# Pau Garcia-Milà

Founder of eyeOS & Innovator of the Year



## CSA CELEBRITY SPEAKERS

Pau García-Milà is a serial entrepreneur who created, at the age of 17, his first company "eyeOS" which was later acquired by Telefónica. For his remarkable achievements in the business, he was named Innovator of the Year for 2011 by MIT's TR35 and received several awards including the Prince of Asturias & Girona Award "IMPULSA Empresa 2010".

**"He is passionate about innovation and communication"**

### In detail

Pau also founded "IdeaFoster" (acquired by Canvia, a portfolio company of Advent International) and StepsLife, a mobile app to store early memories for babies and children. He currently combines his work at his IdeaFoster with lectures at ESADE where he teaches on the Masters in Digital Business. Pau is a recognised figure in the realm of entrepreneurship, frequently sharing his insights as a commentator in various media outlets. He is also an external expert working with the research team at the IMD's VC2020 Research Centre. Pau has taken part in major events such as the World Business Forum and the World Human Resources Forum, in addition to numerous corporate and training events.

### What he offers you

Pau is a dynamic entrepreneur surfing the wave of new technologies changing the way we do business around the world. He offers audiences wide reaching insights into the value that can be created and maintained through his proven Digital Business strategies which can be applied to companies in all areas.

### How he presents

Pau's tailored presentations are filled with a veritable wealth of useful information delivered in an engaging and well thought out style guaranteed to inspire audiences.

### Languages

He presents in English, Spanish and Catalan.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2017

Strategy is Digital (IMD)

#### 2015

Eres Un Gran Comunicador

#### 2013

Tienes una Idea (Pero Aún no lo Sabes)

#### 2012

Optimismamente

#### 2010

Está Todo por Hacer

### Topics

- Innovation
- Idea Generation
- Intra-Entrepreneurship
- Digital Marketing
- Cloud Computing/Big Data
- New Technologies
- Digital Business