



# Richard Thaler

2017 Nobel Prize-Winner of Economics



## CSA CELEBRITY SPEAKERS

Richard Thaler studies behavioural economics and finance as well as the psychology of decision-making. He investigates the implications of relaxing the standard assumption that everyone in the economy is rational and selfish, entertaining the possibility that some are human.

**"We all need a lot of humility especially about the economy"**

### In detail

Richard, who is considered the "father of behavioural economics," recently received the Nobel Memorial Prize in Economic Science for his work on integrating economics with psychology. His research has helped economists understand that "human behaviour often contradicts traditional economic logic". By exploring the consequences of limited rationality, social preferences, and lack of self-control, he has shown how these human traits systematically affect individual decisions as well as market outcomes. Richard is a member of the American Academy of Arts and Sciences, a Fellow of the American Finance Association and the Econometrics Society, and in 2015 served as the President of the American Economic Association.

### What he offers you

Richard's contributions have built a bridge between the economic and psychological analyses of individual decision-making. His empirical findings and theoretical insights have been instrumental in creating the new and rapidly expanding field of behavioural economics.

### How he presents

Undoubtedly of the highest pedigree in his field, Richard is in frequent demand at conferences around the globe.

### Topics

Economic and Finance  
Behavioural Economics  
Behavioural Sciences  
Improving Decision Making

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone or e-mail us.

### Publications

#### 2015

Misbehaving: The Making of Behavioural Economics

#### 2008

Nudge: Improving Decisions About Health, Wealth, and Happiness

#### 2005

Advances in Behavioural Finance, Volume II

#### 1994

The Winner's Curse: Paradoxes and Anomalies of Economic Life  
Quasi Rational Economics