



# Robin Chase

Leading Pioneer of the Sharing Economy & Founder and Former CEO of Zipcar



## CSA CELEBRITY SPEAKERS

Robin Chase is a transportation entrepreneur. She is co-founder and former CEO of Zipcar, the largest carsharing company in the world; as well as co-founder of Veniam, a network company that moves terabytes of data between vehicles and the cloud.

**"Every day, create the world you want to live in"**

### In detail

Robin lectures widely, has been frequently featured in the major media, including Today, The New York Times, National Public Radio, Newsweek and TIME magazines. She has received many awards in the areas of innovation, design, and environment, including Time 100 Most Influential People, Fast Company Fast 50 Innovators and Business Week Top 10 Designers. Robin graduated from Wellesley College and MIT's Sloan School of Management, was a Harvard University Loeb Fellow and received an honorary Doctor of Design from the Illinois Institute of Technology. She sits on the Boards of the World Resources Institute and Tu cows and serves on the Dutch multinational DSM's Sustainability Advisory Board.

### What she offers you

As one of the pioneers of the sharing economy, Robin helps individuals, companies and government understand where to look for innovation and how to enable it. She explores how rethinking "excess capacity" can be combined with technology and platforms for participation to unlock innovation, new profit centers and ultimately lead us to a sustainable planet.

### How she presents

Robin prepares each presentation to perfectly suit each event and offers audiences a wealth of useful actionable information with real life examples honed from her own business successes.

### Topics

- Sharing Economy
- Cultivating Innovation and Creativity
- Technology
- Business Trends Analysis
- Transportation and Cities
- Leadership in a Cyber World
- Climate Change

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Publications

#### 2015

Peers Inc: How People and Platforms Are Inventing the Collaborative Economy and Reinventing Capitalism