Rowan Gibson

Best-selling Author, Award-Winning Innovation Expert and Thought Leader

CSA CELEBRITY SPEAKERS

Rowan Gibson is widely acknowledged for his expertise in business strategy and innovation, making him a vital resource for major global organisations who often refer to him as their "strategic secret weapon" and "innovation catalyst".

"The maestro of business innovation" Forbes

In detail

Rowan is President of Imagination Bridge, a leading global consulting firm in the field of strategic innovation. He is also a top public speaker and executive educator, having delivered his keynote speeches and multi-day masterclasses in 64 countries across the globe. He was the originator of the term "Innovation Excellence" and is widely known today as the father of The 4 Lenses of Innovation systematic ideation methodology. Rowan has authored dozens of business articles, columns and blogs which have been read all around the globe. The media have labelled him "Mr. Innovation", "the Innovation Grandmaster", "the W. Edwards Deming of innovation", "an innovation management ninja" and "a guru among the gurus".

What he offers you

Rowan offers audiences his experience and insights on how to seize new growth opportunities, create new markets and even transform entire industries by recalibrating their management systems around the paradigm of innovation.

How he presents

Rowan's big-picture insights, compelling observations, fresh business thinking, and upbeat presentation style have impressed a wide range of audiences all over the world. His keynote speeches, executive sessions, and innovation masterclasses are tailored to fit each audience, industry sector and event format.

Topics

- Innovation
- Strategy
- Re-thinking the Future
- Business Model Reinvention
- AI Enabled Innovation
- Building a Deep Capability for Innovation
- Creative Leadership
- Reinventing Success for a New Competitive Era

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

2015

The Four Lenses of Innovation

2008

Innovation to the Core (Co-authored with Peter Skarzynski)

1996

Rethinking the Future

> Rowan is an excellent communicator - with a perfect knowledge of his subject. The audience went away eager to implement his ideas - Business Software Solutions