



# Wayne Hemingway MBE

Co-founder of Red or Dead and HemingwayDesign



## CSA CELEBRITY SPEAKERS

Wayne Hemingway is an international and award winning designer with strong ethical and social values. He is the Designer and Founder of the Red or Dead fashion label and is currently Partner at Hemingway Design. Wayne has worked with local authorities to regenerate their housing stock, both in urban and coastal communities.

**"I use technology to work more professionally, but especially to finish work quickly."**

### Im Einzelnen

Wayne began his career selling handmade and vintage clothing at Camden Market. Alongside his wife Gerardine, he built Red or Dead into a globally-celebrated label and, after 21 seasons on the catwalk, sold it in a multi-million-pound deal. In 1999, Wayne and Gerardine founded HemingwayDesign which specialises in affordable and social design. As well as housing, Wayne and his team have designed furniture for G Plan and John Lewis, wallpaper for Graham & Brown, uniforms for McDonalds and London Underground, and a host of other projects for clients. Wayne received an MBE in 2006 and is on the Design Council Trustee Board and the Design Council CABA Committee.

### Seine Vorträge

Wayne recounts how he started from humble beginnings and then rose to success and fame with his own label. Whilst his presentations offer fascinating insights into the complex world of fashion and design they also offer demonstrate the importance of ethics, creativity and innovation in business.

### Sein Vortragstil

Wayne's down to earth and entertaining presentations leave audiences highly inspired and energised.

### Themen

Business Development and Strategy  
Branding, Marketing and Leadership  
Responsible and Ethical Business  
Re-invention  
Retail  
Inspirational Personal "Rags to Red or Dead" Story  
Housing and Urban Design

### Sprachen

He presents in English.

### Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

### Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.

### Publikationen

#### 2015

The Vintage Fashion Bible: The style guide to vintage looks 1920s -1990s

#### 2010

A Place to Live

#### 2004

Home Buyers Guide Counter-pack: What to Look & Ask for When Buying a New Home

#### 2004

Cocktail Shakers Lava Lamps Tuppe

#### 2003

Mass Market Classics: A Celebration of Everyday Design

#### 1999

Kitsch (20th Century Icons S.)