



# Prof. Niall Ferguson

Renowned Expert on Geopolitics and the Global Economy



## CSA CELEBRITY SPEAKERS

Niall Ferguson is one of our most influential commentators on Geopolitics and the Global Economy. Niall is the Milbank Family Senior Fellow at the Hoover Institution, Stanford University, and a Senior Fellow of the Center for European Studies, Harvard, where he served for twelve years as the Laurence A. Tisch Professor of History.

**"The most talented British Historian of his generation"**

### Im Einzelnen

Niall is also a visiting professor at Tsinghua University, Beijing, and the Diller-von Furstenberg Family Foundation Distinguished Scholar at the Nitze School of Advanced International Studies in Washington, DC. He is a regular contributor to television and radio on both sides of the Atlantic. Niall was a contributing editor for Bloomberg TV and a columnist for Newsweek. In 2003 he wrote and presented a six-part history of the British Empire for Channel 4. His book 'Colossus: The Rise and Fall of the American Empire', published in 2004, prompted Time magazine to name him one of the 100 most influential people in the world. 'The Ascent of Money', published in 2008 was also an International Emmy Award-winning PBS/Channel 4 documentary series.

### Seine Vorträge

A prolific commentator on contemporary politics and economics, Niall believes that money is the cornerstone of human progress but can also be the catalyst for catastrophe for individuals, companies and nations. Through his in-depth analysis and research into historical events as well as current economical and political trends, he offers invaluable advice for leading businesses world wide.

### Sein Vortragsstil

An accomplished speaker, Ferguson's presentations are celebrated for their scintillating wit and their analytical clarity.

### Themen

- Globalisierung: Vergangenheit, Gegenwart und mögliche Zukunft
- Die Berg- und Talfahrt des Geldes. Die Fehler des westlichen Finanzsystems
- Aufstieg und Fall grosser Firmen
- Sind Kapitalismus und Demokratie Gewinner
- Ist die USA ein Imperium? Sollte es ein sein?
- Politische Risiken und das globale Business Umfeld

### Sprachen

He presents in English.

### Möchten Sie mehr erfahren?

Für ausführlichere Informationen rufen Sie uns bitte an oder schicken Sie uns eine E-Mail.

### Wie können Sie den Redner buchen?

Per Telefon oder E-Mail.



Video

### Publikationen

#### 2017

The Square and the Tower: Networks and Power, from the Freemasons to Facebook

#### 2014

The Great Degeneration: How Institutions Decay and Economies Die

#### 2012

Civilization: The Six Killer Apps of Western Power

#### 2010

High Financier: The Life and Times of Siegmund Warburg

#### 2008

The Ascent of Money: A Financial History of the World